

For Immediate Release

HOPKINS PRINTING WELCOMES SALES CONSULTANT TOM BROADBENT

COLUMBUS, OH (January 27, 2011) - With all the potential a New Year brings, Hopkins Printing recognized that to keep pace with the company's growth potential the addition of a new sales consultant was necessary. "Hopkins was looking to add a team member that was driven, dedicated to our efforts of expanding our service offerings, and someone who was aligned with our values and goals as an ESOP" said HR Representative Ryann Clayborne. After a thorough search, Hopkins Printing is proud to announce and welcome Tom Broadbent on board as the newest member of the sales team.

Broadbent comes to Hopkins Printing with over 20 years of professional graphic consulting experience ranging from direct sales to sales management positions. Broadbent tackles projects by providing input in the early stages of creative and believes that proactive involvement results in a successful end product that matches the client's specifications. Attention to detail is one of Broadbent's strong suits as is displayed in his conscientious consideration to color matching, coatings, special effects, finishing processes, as well as packaging and shipping instruction.

"We are pleased to have Tom join our staff and are confident that his addition will be an asset in both developing Hopkins Printing as a whole and in meeting our clients' individual needs" said V.P. of Sales and Marketing Roy Waterhouse.

About Hopkins Printing

Hopkins Printing is a leading high quality sheet-fed commercial printer in Central Ohio. Hopkins Printing is a 100% Employee Owned company that has been in business for over 35 years. Hopkins has been named Best Workplace in America by Printing Industry of America and has received the Better Business Bureau Integrity Award.

#

For more information, please contact:

Roy Waterhouse

Hopkins Printing

614.509.1080

rwaterhouse@hopkinsprinting.com