

For Immediate Release

**MANUFACTURING TODAY MAGAZINES
FEATURES HOPKINS PRINTING**

COLUMBUS, OH (March 28, 2012) – Hopkins Printing is featured in the Spring 2012 issue of Manufacturing Today. The article “Fit to Print” spotlights six printing companies that have continued to experience growth despite digitalization and the recent recession.

The article notes that the total number of printing companies in the U.S. has declined by more than 25% since 1998. While the number of businesses may be shrinking, the printing industry is still one of the largest as it employs over 909,000 people and shipped \$140.7 billion in products last year. Hopkins Printing’s continuous improvement and lean manufacturing efforts paralleled nicely with the innovative product launches, customized solutions, improved operations and the environmentally friendly initiatives of the other companies profiled by the magazine. The other five companies selected by Manufacturing Today for this article include National Envelope, Printpack Inc., Consolidated Label Co., Bio Pappel International, and Gill Studios Inc.

In the article, Jim Hopkins, founder and CEO of Hopkins Printing outlines his keys to a successful business and his efforts to instill a vision in his management team. This mindset can be seen throughout the company from the regular investments in state-of-the-art technology to the unique “3 Deep” training program. Hopkins Printing has been able to implement continuous improvement and lean manufacturing practices to become more successful in the present and to plan for the future.

To read the complete article, [click here](#).

About Hopkins Printing

Hopkins Printing is a 100% Employee Owned commercial printing company that has been in business for over 30 years. A graphics communications leader in the central Ohio area, Hopkins has been named A Best Workplace in America by Printing Industry of America and has received the Better Business Bureau Integrity Award. Hopkins was named a Top Small Company Workplace by Winning Workplaces earlier this year and was featured in Inc. Magazine for its innovative cross-training program.

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