

CONTENT ALIGNMENT

Use the inside vertical and horizontal guides as a visual aid to simplify page content alignment within each panel.

This will help ensure any unintended page content does not extend outside the active panel during the folding process.

POCKET FOLDER OUTSIDE

9" x 12"
OUTSIDE
BACK
COVER

9" x 12"
OUTSIDE
FRONT
COVER

BLEED AREA

Any page content that is intended to bleed outside the final trim area should extend into the bleed area at least .125" (1/8").

Use the perimeter guides as a visual aid for knowing how far your page content should be extended to satisfy production requirements.

GLUE AREA

The glue area (outside of the bleed area) is where a strip of glue will be applied when assembling the pocket folder into its final form.

Please ensure this area remains free of content.

POCKET
RIGHT
INSIDE
5"

POCKET
LEFT
INSIDE
5"

This information has been placed on a separate InDesign layer named "Callouts".

The "Default" layer is where you will place your artwork as the "Callouts" layer is locked and suppressed from printing.

Feel free to unlock and delete the "Callouts" layer when you are finished constructing your pocket folder.

As always, if you have any questions, please do not hesitate to contact us!

You are welcome to have business card slits on one, both, or no pockets at all.

Please unlock and remove all applicable business card slit artwork from the "Die Line" layer to reflect how you would like your pocket folder to be cut.