

For Immediate Release

HOPKINS PRINTING PURCHASES NEW EQUIPMENT

COLUMBUS, OH (DECEMBER 14, 2012) – Hopkins Printing has purchased an additional automatic sealer which has significantly increased productivity and quality in the shrink wrapping process. The new Arpac L18 is housed in Hopkins' bindery where they have seen an increase in customer desire for small quantities of each job to be individually wrapped in plastic. When asked about the benefits of this new machine, Terry Remaly, plant manager, responded, "Speed. This new machine operates at double the speed of our current shrink wrapper. When we combine the two, the result will be exceptional productivity rates."

The L18 features unique trim take away, superior safety guards, as well as a state-of-the-art "worry free rewind system." This system reduces cost by lowering film requirements by accommodating lighter film gauges than that of other shrink packaging machinery.

This purchase compliments the three wide format machines and the new 5-color press announcement of 2012 for Hopkins Printing. Company president, Roy Waterhouse notes: "These purchases represent the growth of our company as well as our continuing commitment to meet our customers' needs for quality, speed, and price."

About Hopkins Printing

Hopkins Printing is a 100% Employee Owned commercial printing company that has been in business for over 35 years. A graphics communications leader in the central Ohio area, Hopkins has been named A Best Workplace in America by Printing Industry of America and has received the Better Business Bureau Integrity Award. Hopkins was named a Top Small Company Workplace by Winning Workplaces in 2011 and was featured in Inc. Magazine for its innovative cross-training program.

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