

**Postcard Back Side**  
(Any artwork can be placed on this side).

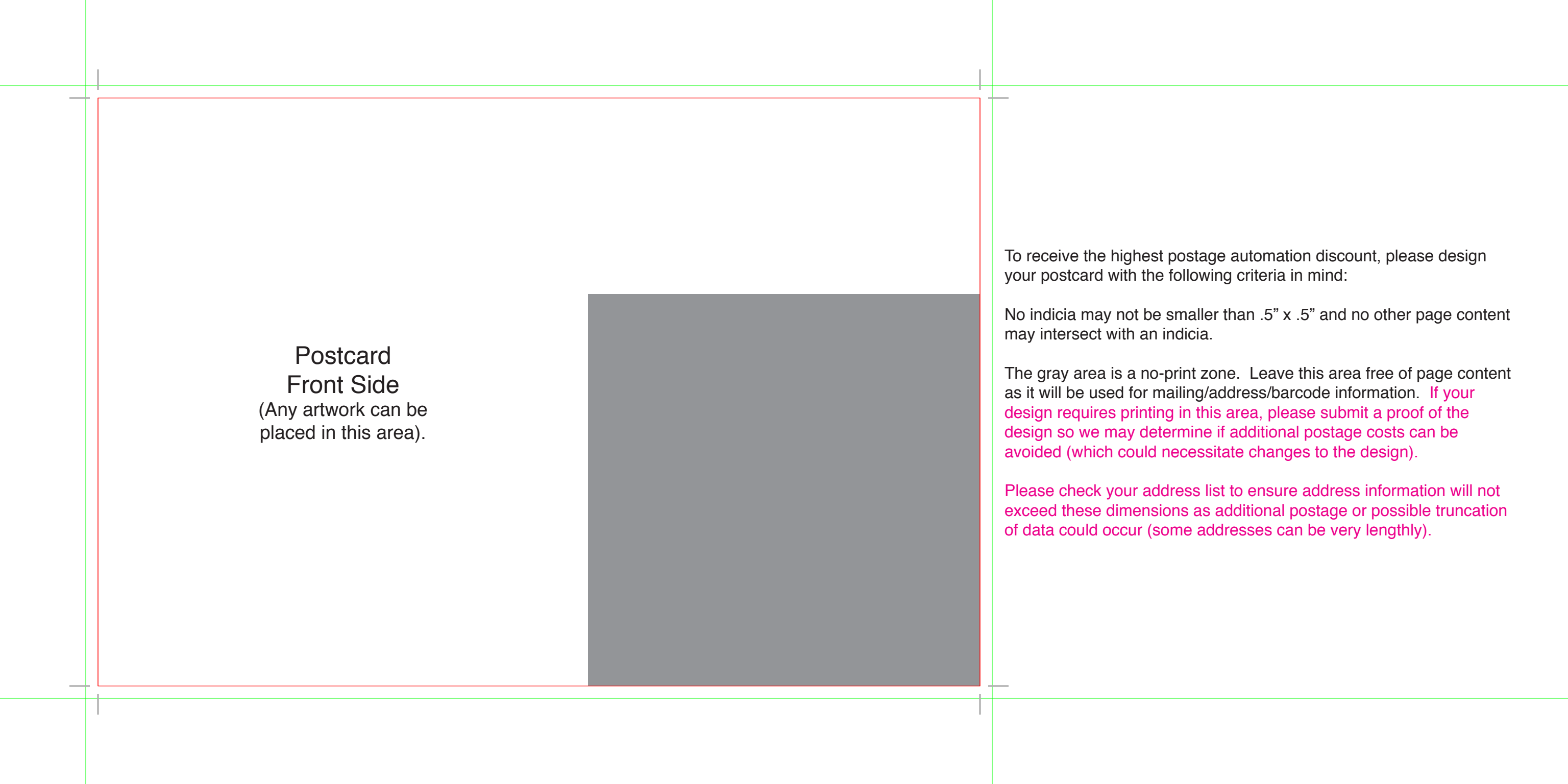
**BLEED  
AREA**

Any page content that is intended to bleed outside the final trim area should extend into the bleed area at least .125" (1/8").

Use the perimeter guides as a visual aid for knowing how far your page content should be extended to satisfy production requirements.

Use this template for designing a two-side 6 x 9" postcard.

Information already present in this template is kept on a layer named, "Mailing Specs/Callouts". You may hide or remove this layer once you have finished constructing your postcard as this information will not print (place your artwork on the "Default" layer).

The diagram shows a large white rectangle representing the front side of a postcard, enclosed within a red border. To the right of this rectangle is a gray rectangular area representing a no-print zone. The entire design is framed by green lines with tick marks at the corners, indicating the overall dimensions and alignment.

**Postcard  
Front Side**  
(Any artwork can be placed in this area).

To receive the highest postage automation discount, please design your postcard with the following criteria in mind:

No indicia may not be smaller than .5" x .5" and no other page content may intersect with an indicia.

The gray area is a no-print zone. Leave this area free of page content as it will be used for mailing/address/barcode information. **If your design requires printing in this area, please submit a proof of the design so we may determine if additional postage costs can be avoided (which could necessitate changes to the design).**

**Please check your address list to ensure address information will not exceed these dimensions as additional postage or possible truncation of data could occur (some addresses can be very lengthy).**