

Hopkins Quarterly Calendar & Notepad Specs:

These wall calendars & notepads will be printed and distributed by Hopkins Printing.

Each calendar design must contain all three months of the quarter. The months and days must be legible. The notepad should be designed to complement the calendar. Please provide a PDF for at least 3 themed designs. Hopkins Printing will choose and approve one of the designs.

Once a design theme is chosen, please provide Hopkins with the original art, fonts & links. You can upload the files to the Hopkins FTP by visiting <http://www.hopkinsprinting.com/ftp-services-2/> and selecting, "Upload Prepress Files to Hopkins".

Once printed, Hopkins will provide you with samples of both the calendar & notepad, as well as a framed poster for display.

Schedule

| | |
|---------------|--------------------------------|
| Q1, Jan – Mar | Art due by Dec 1 st |
| Q2, Apr – Jun | Art due by Mar 1 st |
| Q3, Jul – Sep | Art due by Jun 1 st |
| Q4, Oct – Dec | Art due by Sep 1 st |

Poster Calendar

Size: 14" x 20"

Colors: Up to 6 Colors, plus Aqueous

Stock: Hopkins House Stock, 100# coated or uncoated text

Notepad





Size: 5.5" x 8.5"

Colors: Up to 6 Colors, no Aqueous

Stock: 70# Hopkins House Stock, uncoated Text

Additional Design Information Required

Please make Hopkins the dominant type and include the following information on both the calendar & notepad:

- Printing and Imaging: Hopkins
- Press Info: Printed on a Heidelberg Speedmaster XL 105, 6-color with in-line coating.
- Design: Your Name and Phone Number (or preference)
- Social Media Info:    @hopkinsprinting.com  LinkedIn.com/company/hopkinsprinting